

HP Planet Partners Program

Comprehensive Competitive Analysis

Custom Research

Conducted by OpenBrand
November 2024



Objective

In October 2024, HP Inc. contracted OpenBrand to determine if HP Planet Partners Program offers the most comprehensive program for ink and toner cartridge recycling compared to competitors. The goal of this research was to evaluate HP's cartridge recycling program as well as programs offered by competing OEMs and major aftermarket players in the U.S. and Europe.

OpenBrand evaluated cartridge recycling programs in the U.S. and Europe from the following companies: OEM brands Brother Industries, Canon, Seiko Epson, Lexmark International, and Xerox Corporation; aftermarket US brands Clover Imaging Group, Innovera, LD Products, and V4INK; aftermarket European brands Altkin, Edding, G&G Image, KMP, and Peach.



Methodology

OpenBrand researchers sourced information published on each brand's website, including sustainability reports when available. In some cases, third-party industry publications were used when direct information was not available. These sources are cited throughout the research. The criteria for evaluating each brand's cartridge recycling program include the following questions:

- Q1** Does the company have an ink and toner cartridge recycling program?
- Q2** When did the company's ink and toner cartridge recycling program begin?
- Q3** How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?
- Q4** How many countries is the company's cartridge recycling program available in?
- Q5** Is the company's cartridge recycling program closed loop?
- Q6** Does the company's cartridge recycling program utilize ocean-bound plastics?
- Q7** How can customers participate in the company's cartridge recycling program?
- Q8** What does the company do with unusable or unrecyclable components that are returned for recycling?

Findings

Based on available information leveraging the criteria in the methodology section, OpenBrand research found that HP offers the most comprehensive printer cartridge recycling program among the compared brands. HP leads the industry in:

- Most cartridges collected and recycled
- Most countries where the recycling program is available
- Most ways that customers can participate in the recycling program (3)
- The only recycling program that incorporates ocean-bound plastics in cartridges

HP's recycling program is also one of the longest running in the print industry, having been established in 1991. Its program features closed-loop recycling and a zero waste-to-landfill policy. These key aspects of HP's Planet Partners Program position it as a leader in the industry.

Detailed data from all brands included in the research follows below:

OEM Brands						
Question	HP	Brother	Canon	Epson	Lexmark	Xerox
Recycling Program?	Yes	Yes	Yes	Yes	Yes	Yes
Program Start	1991	2004	1990	2002	1991	1991
Cartridges Collected	1 Billion+	40 Million+	454,000 metric tons	59,000+ metric tons	165,000+ metric tons	65,000+ metric tons
Countries Available	67	30+	35	30+	60+	35
Closed Loop?	Yes	Yes	Yes	Yes	Yes	Yes
Ocean-bound Plastics?	Yes	No	No	No	No	No
Customer Participation	Mail, drop-off, bulk pick-up	Mail, drop-off	Mail, drop-off	Mail, drop-off	Mail, drop-off	Drop-off, bulk Eco Box
Unusable Components Disposal	Zero-landfill policy	Zero-landfill Facilities	Energy recovery	Certified facilities	Avoid land	Waste-to-energy



US Aftermarket Brands

Question	Clover	Innovera	LD Products	V4ink
Recycling Program?	Yes	Yes	Indirect	Indirect
Program Start	1996	N/A	N/A	N/A
Cartridges Collected	42.5 Million+	N/A	N/A	N/A
Countries Available	US, CA, MX	US	US	US
Closed Loop?	Yes	Yes	Indirect	No
Ocean-bound Plastics?	No	No	No	No
Customer Participation	Mail, bulk returns	Mail, drop-off	Office supply stores	Office supply stores
Unusable Components Disposal	Zero-landfill policy	Avoid landfill	N/A	N/A

Europe Aftermarket Brands

Question	ALTKIN	Edding	G&G	KMP	Peach
Recycling Program?	Yes	Yes	Yes	Yes	Yes
Program Start	2003	N/A	2019	N/A	N/A
Cartridges Collected	100 Million+	N/A	19.5+ million	405+ metric tons	N/A
Countries Available	30	1	30+	6	21
Closed Loop?	Yes	Yes	Partial	Yes	Yes
Ocean-bound Plastics?	No	No	No	No	No
Customer Participation	Mail, drop-off	Collection Boxes	Mail-back	Collection boxes	Office supply stores, mail
Unusable Components Disposal	No landfill	N/A	N/A	N/A	N/A

HP

Does the company have an ink and toner cartridge recycling program?

Yes, HP operates the HP Planet Partners recycling program, a global initiative that allows customers to return used ink and toner cartridges for recycling at no cost.

When did the company's ink and toner cartridge recycling program begin?

HP Planet Partners began in 1991, making it one of the longest-running recycling programs in the printing industry.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

As of December 2022, HP has recycled over one billion ink and toner cartridges globally through Planet Partners.

How many countries is the company's cartridge recycling program available in?

The program is available in 67 countries and territories, including the US and Europe.

Is the company's cartridge recycling program closed loop?

Yes, HP's recycling program follows a closed-loop process. Collected cartridges are sorted, shredded, and their plastics are reused to create new Original HP cartridges. This process helps minimize waste and reduce reliance on virgin plastics.

Does the company's cartridge recycling program utilize ocean-bound plastics?

HP has integrated ocean-bound plastics in its ink cartridge manufacturing. As of recent figures, over 80% of HP's ink cartridges include recycled plastics, including ocean-bound plastics.

How can customers participate in the company's cartridge recycling program?

Customers in the US and Europe can participate by returning used cartridges via free mail-in labels, dropping them off at authorized retailers like Staples or Best Buy, or scheduling bulk pickups for larger quantities. Once filled, these boxes can be shipped back to HP for recycling at no cost. Instant Ink subscribers also receive prepaid return envelopes with each ink shipment, facilitating convenient return of used cartridges.

What does the company do with unusable or unrecyclable components that are returned for recycling?

HP ensures that all collected cartridges are processed responsibly. Usable materials are recycled into new products, including new original HP cartridges, while components that cannot be reused are managed in a way that prevents them from reaching landfills, aligning with HP's zero-landfill commitment for returned products.

Brother

Does Brother have an ink and toner cartridge recycling program?

Yes, Brother has a cartridge recycling program available in both the US and Europe, known as the Brother Recycling Technology initiative. The program allows customers to return used toner and ink cartridges for remanufacturing and recycling.

When did Brother's ink and toner cartridge recycling program begin?

Brother's recycling program started in 2004 in Europe, and since then, it has expanded globally.

How many cartridges, or metric tons of cartridges, has Brother collected since its collection and recycling program began?

Brother has collected and remanufactured over 40 million toner cartridges globally since the program's launch.

How many countries is Brother's cartridge recycling program available in?

Brother's recycling program is available in more than 30 countries across Europe, North America, and Asia.

Is Brother's cartridge recycling program closed loop?

Yes, Brother operates a closed-loop system where returned cartridges are either remanufactured or their components are recycled. The process ensures that no parts are sent to landfills.

Does Brother's cartridge recycling program utilize ocean-bound plastics?

There is no mention in the available materials that Brother's recycling program specifically utilizes ocean-bound plastics.

How can customers participate in Brother's cartridge recycling program?

Customers in Europe and the US can return used cartridges using freepost envelopes for smaller returns or bulk box returns for larger quantities. The program is available through postal services and certified recycling centers.

What does Brother do with unusable or unrecyclable components that are returned for recycling? Are they sent to a landfill?

Brother ensures that all returned cartridges are either remanufactured or recycled. Unusable components are processed at zero-waste-to-landfill certified facilities, ensuring they are not sent to landfills.

Canon

Does Canon have an ink and toner cartridge recycling program?

Yes, Canon has a well-established ink and toner cartridge recycling program, which operates globally, including in the US and Europe. The program was introduced to provide an environmentally responsible way to recycle used cartridges.

When did Canon's ink and toner cartridge recycling program begin?

Canon's toner cartridge recycling program began in 1990, making it one of the first in the industry. The ink cartridge recycling program was launched in 1996.

How many cartridges, or metric tons of cartridges, has Canon collected since its collection and recycling program began?

Canon has collected over 454,000 tons of toner cartridges globally. Additionally, 2,845 tons of ink cartridges have been collected through the program.

How many countries is Canon's cartridge recycling program available in?

Canon's toner cartridge recycling program is available in 23 countries, while the ink cartridge recycling program operates in 35 countries, including the US and many European nations.

Is Canon's cartridge recycling program closed loop?

Yes, Canon's recycling program is closed-loop. The materials from used cartridges are either reused in new cartridges or repurposed for other industrial applications, with no waste going to landfills.

Does Canon's cartridge recycling program utilize ocean-bound plastics?

There is no specific mention of Canon utilizing ocean-bound plastics in its cartridge recycling program.

How can customers participate in Canon's cartridge recycling program?

Customers can return toner cartridges by packaging used cartridges in the new cartridge box, printing and attaching a free ARS label, and dropping the package at the nearest authorized UPS store. Ink cartridges can be returned at participating Fedex locations, no packaging necessary. Customers can also participate by returning used cartridges through bulk collection boxes. These programs are available both in the US and Europe, making it convenient for users to contribute to recycling.

What does Canon do with unusable or unrecyclable components that are returned for recycling? Are they sent to a landfill?

Canon operates a zero-landfill policy, meaning that all parts of returned cartridges are either reused, recycled, or used for energy recovery. Components that cannot be repurposed are processed for energy recovery, ensuring no waste is sent to landfills.

Epson

Does Epson have an ink and toner cartridge recycling program?

Yes, Epson offers recycling programs for ink and toner cartridges in both the US and Europe. These programs allow customers to return used cartridges for recycling through various collection systems, including postal returns and collection boxes.

When did Epson's ink and toner cartridge recycling program begin?

Epson has been involved in recycling initiatives since at least 2002 in the US, when it launched a voluntary take back program for cartridges. In Europe, the recycling efforts were enhanced in 2013 to increase efficiency and provide more collection options.

How many cartridges has Epson collected since its collection and recycling program began?

Epson's 2023 Sustainability Report states that the company has cumulatively collected more than 59,000 metric tons of cartridges for recycling since its program inception in 2002.

How many countries is Epson's cartridge recycling program available in?

Epson's recycling program is available across many countries in Europe, the US, and other global regions. The European system complies with the WEEE directive, and in the US, Epson has established programs in various states.

Is the company's cartridge recycling program closed loop?

Epson's recycling program is available across many countries in Europe, the US, and other global regions. The European system complies with the WEEE directive, and in the US, Epson has established programs in various states.

Does Epson's cartridge recycling program utilize ocean-bound plastics?

There was no mention in the reviewed materials of Epson specifically utilizing ocean-bound plastics in its cartridge recycling program.

How can customers participate in Epson's cartridge recycling program?

Customers in both the US and Europe can participate by using postal return systems, where they receive pre-printed return labels or boxes to send back used cartridges. In Europe, customers can also use drop-off points at Epson Express Centers.

What does Epson do with unusable or unrecyclable components that are returned for recycling?

Epson ensures that unusable or unrecyclable components are sent to accredited recycling facilities, adhering to environmentally responsible disposal practices, avoiding landfill usage.

Lexmark

Does Lexmark have an ink and toner cartridge recycling program?

Yes, Lexmark offers a recycling program called the Lexmark Cartridge Collection Program (LCCP), which allows customers to return used toner cartridges for recycling. This program operates globally, including in the US and Europe.

When did Lexmark's ink and toner cartridge recycling program begin?

Lexmark introduced the LCCP in 1991, making it one of the earliest printer companies to offer a dedicated cartridge recycling program.

How many cartridges has Lexmark collected since its collection and recycling program began?

Lexmark has collected millions of cartridges since the program's inception, but exact figures were not specified. Lexmark has collected and redirected over 165,000 metric tons of material away from landfills using the LCCP program since 1991.

How many countries is Lexmark's cartridge recycling program available in?

The program is available in more than 60 countries, including both the US and countries across Europe.

Is Lexmark's cartridge recycling program closed loop?

Yes, Lexmark's program operates as a closed-loop recycling system, where returned cartridges are either remanufactured or the materials are reused in the production of new cartridges.

Does Lexmark's cartridge recycling program utilize ocean-bound plastics?

There is no specific mention of ocean-bound plastics being used in Lexmark's recycling program.

How can customers participate in Lexmark's cartridge recycling program?

Customers can participate by returning cartridges via postal returns using pre-paid labels, or by bulk return programs for larger cartridge volumes. In Europe, they can also use drop-off locations.

What does Lexmark do with unusable or unrecyclable components? Are they sent to a landfill?

Unusable or unrecyclable components are processed responsibly, with Lexmark ensuring that materials are either remanufactured or sent to recycling facilities to avoid landfill disposal.

Xerox

Does Xerox have an ink and toner cartridge recycling program?

Yes, Xerox operates the Green World Alliance recycling program, which allows customers to return used ink and toner cartridges for recycling.

When did Xerox's ink and toner cartridge recycling program begin?

Xerox's cartridge recycling program began in 1991, making it one of the earliest programs of its kind.

How many cartridges, or metric tons of cartridges, has Xerox collected since its collection and recycling program began?

Xerox has not specified the number of toner cartridges it has collected through its recycling program. Globally, Xerox's recycling initiatives, including the Green World Alliance, have diverted over 65,000 metric tons of waste from landfills, including cartridges and toner containers.

How many countries is Xerox's cartridge recycling program available in?

The Green World Alliance program operates in 35 countries, including the US and European countries.

Is Xerox's cartridge recycling program closed loop?

Yes, Xerox operates a closed-loop system, reprocessing used cartridges and utilizing reclaimed materials in new products. This includes reusing parts and remanufacturing cartridges.

Does Xerox's cartridge recycling program utilize ocean-bound plastics?

There is no specific mention of ocean-bound plastics being used in Xerox's recycling process.

How can customers participate in Xerox's cartridge recycling program?

Customers can return used cartridges through several options, including drop-off locations (such as Staples stores in the US) or via Eco Box returns, where customers can return 5-30 items at a time.

What does Xerox do with unusable or unrecyclable components that are returned for recycling? Are they sent to a landfill?

Unusable or unrecyclable components are processed through waste-to-energy programs or sent to specialized facilities for materials recovery, ensuring that they are not sent to landfills.

Clover

Clover

Does the company have an ink and toner cartridge recycling program?

Yes, Clover Imaging Group operates an extensive cartridge recycling program, which focuses on collecting, remanufacturing, and recycling used ink and toner cartridges. The company states that it is the largest collector and remanufacturer of printer cartridges in the world.

When did the company's ink and toner cartridge recycling program begin?

Clover began its cartridge remanufacturing operations in 1996, aligning with its establishment as a printer cartridge remanufacturer.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

As of recent reports, Clover Imaging has collected over 361 million empty cartridges since 2009, diverting 348.2 million pounds of waste from landfills. The company has also planted over 859,000 trees since February 2015.

How many countries is the company's cartridge recycling program available in?

Clover primarily operates its recycling program in the United States, but it also supports operations in Canada and Mexico.

Is the company's cartridge recycling program closed loop?

Yes, Clover operates a closed-loop recycling system. Its remanufactured toner cartridges are certified to contain 86% closed-loop recycled content, and inkjet cartridges contain 99% closed-loop recycled content, as verified by GreenCircle certification.

Does the company's cartridge recycling program utilize ocean-bound plastics?

There is no specific mention of Clover utilizing ocean-bound plastics in its recycling program.

How can customers participate in the company's cartridge recycling program?

Customers can participate by using free pre-paid shipping labels to return used cartridges. Clover offers easy collection methods, including bulk returns for business customers, to encourage customers to recycle multiple cartridges at once. The company accepts both virgin and non-virgin empties, remanufacturing cartridges multiple times to maximize resource utilization.

What does the company do with unusable or unrecyclable components that are returned for recycling? Are they sent to a landfill?

Clover emphasizes a zero-landfill policy, where all non-reusable parts are either recycled or used in energy recovery processes, ensuring that no waste is sent to landfills.

Innovera

Does the company have an ink and toner cartridge recycling program?

Yes, Innovera has a cartridge recycling program available, promoting sustainable use and environmental responsibility through remanufacturing and recycling of used toner and ink cartridges.

When did the company's ink and toner cartridge recycling program begin?

Specific information on the start date for Innovera's recycling program was not found.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

Innovera does not report specific numbers of cartridges or weight of materials collected, as they do not appear to publicly track these metrics.

How many countries is the company's cartridge recycling program available in?

Innovera's program primarily serves US-based customers, as it is designed for domestic recycling and remanufacturing support through its network.

Is the company's cartridge recycling program closed loop?

Yes, Innovera's recycling program is closed-loop, as it remanufactures cartridges by utilizing collected cores and responsibly recycling components that cannot be reused, ensuring no parts are sent to landfills.

Does the company's cartridge recycling program utilize ocean-bound plastics?

There is no indication that Innovera's recycling practices include the use of ocean-bound plastics.

How can customers participate in the company's cartridge recycling program?

Customers can participate by returning cartridges through office supply stores or using programs that support recycling in partnership with third-party organizations. The company accepts both virgin and non-virgin empties, allowing for multiple remanufacturing cycles.

What does the company do with unusable or unrecyclable components that are returned for recycling?

Innovera states that components that cannot be reused in remanufacturing are recycled responsibly to prevent any waste from reaching landfills.

LD Products

Does the company have an ink and toner cartridge recycling program?

LD Products encourages recycling but does not run a direct in-house recycling program for cartridges. They advise customers to use local recycling facilities or retailers like Staples and Office Depot, or to search for nearby recycling centers through Earth911.com.

When did the company's ink and toner cartridge recycling program begin?

Since LD Products does not operate a direct recycling program, there is no formal start date. They primarily focus on promoting recycling through third-party services and provide guidance to customers on recycling options.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

LD Products does not report specific metrics on cartridges collected, as they do not handle collection directly. Instead, they advocate for cartridge recycling through local and third-party services.

How many countries is the company's cartridge recycling program available in?

LD Products operates primarily in the United States and does not specify international recycling programs. However, they encourage U.S.-based customers to utilize nationwide recycling options through office supply retailers or recycling facilities.

Is the company's cartridge recycling program closed loop?

LD Products promotes the closed-loop concept by supporting remanufactured cartridges, though the company does not operate a closed-loop recycling program themselves.

Does the company's cartridge recycling program utilize ocean-bound plastics?

No information is available suggesting that LD Products' recommended recycling practices involve ocean-bound plastics.

How can customers participate in the company's cartridge recycling program?

Customers are encouraged to recycle cartridges at local office supply stores, use third-party recycling services, or search Earth911.com for local facilities. LD Products does not provide direct recycling or return options.

What does the company do with unusable or unrecyclable components that are returned for recycling? Are they sent to a landfill?

Since LD Products does not handle recycling directly, the company recommends that customers use certified recycling services that ensure responsible disposal to avoid landfill contributions.

V4Ink

Does the company have an ink and toner cartridge recycling program?

V4Ink does not operate its own dedicated cartridge recycling program. Instead, the company encourages customers to recycle used cartridges through local recycling facilities or nearby office supply stores, such as Staples or Office Depot.

When did the company's ink and toner cartridge recycling program begin?

Since V4Ink does not directly manage a recycling program, there is no start date. The company primarily focuses on providing guidance for customers to locate recycling options.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

V4Ink does not report specific figures on the number of cartridges collected, as the company does not handle cartridge collection directly.

How many countries is the company's cartridge recycling program available in?

V4Ink's recommendations apply primarily to U.S. customers, directing them to national resources like Earth911.com to find local recycling options.

Is the company's cartridge recycling program closed loop?

No, V4Ink does not operate a closed-loop system. Their recycling guidance is focused on connecting customers to third-party recyclers, rather than managing remanufacturing or reuse processes directly.

Does the company's cartridge recycling program utilize ocean-bound plastics?

There is no indication that V4Ink's recommended recycling methods involve ocean-bound plastics.

How can customers participate in the company's cartridge recycling program?

Customers can recycle cartridges by finding a local recycling facility, such as through Earth911.com, or by taking cartridges to office supply stores that accept them. V4Ink provides these recommendations rather than a direct recycling process.

What does the company do with unusable or unrecyclable components that are returned for recycling?

As V4Ink does not collect cartridges directly, the company does not process unusable components.

Altkin (Formerly Armor Print Solutions)

ALTKIN

When did Altkin's ink and toner cartridge recycling program begin?

Altkin's ink and toner cartridge recycling program began in 2003.

How many cartridges has Altkin collected since its collection and recycling program began?

Altkin has collected over 100 million cartridges since the program began.

How many countries is Altkin's cartridge recycling program available in?

Altkin's cartridge recycling program is available in 30 countries across Western Europe, the Middle East, and Africa.

Is Altkin's cartridge recycling program closed loop?

Yes, Altkin's cartridge recycling program is a closed-loop system.

Does Altkin's cartridge recycling program utilize ocean-bound plastics?

No, Altkin's program does not specifically mention the use of ocean-bound plastics.

How can customers participate in Altkin's cartridge recycling program?

Customers can participate by returning their used cartridges through a prepaid return system or drop-off points at participating retailers.

What does Altkin do with unusable or unrecyclable components that are returned for recycling?

Altkin ensures that unusable or unrecyclable components are sent to specialized recycling facilities, and none of the waste is sent to a landfill.

Edding

Does the company have an ink and toner cartridge recycling program?

Yes, Edding provides a cartridge collection and recycling system within Germany in partnership with Recoll. They offer collection boxes for customers to return used cartridges free of charge.

When did the company's ink and toner cartridge recycling program begin?

Specific information about the start date of Edding's recycling program is not available.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

Edding has not published specific metrics on the total cartridges or weight collected since the start of its program.

How many countries is the company's cartridge recycling program available in?

Edding's recycling program primarily operates in Germany, where customers can use collection boxes or partner store locations to return empty cartridges.

Is the company's cartridge recycling program closed loop?

Yes, Edding's recycling system supports a closed-loop process by collecting used cartridges for recycling, ensuring that components are reused or reprocessed.

Does the company's cartridge recycling program utilize ocean-bound plastics?

There is no mention of ocean-bound plastics in Edding's cartridge recycling or production processes.

How can customers participate in the company's cartridge recycling program?

Customers can register on Edding's collection portal to receive free collection boxes. Once the boxes are full (approximately 20 toner or 100 ink cartridges), customers can request a free pickup through the portal.

What does the company do with unusable or unrecyclable components that are returned for recycling?

Edding works with Recoll to ensure that any unusable cartridge components are responsibly recycled, minimizing waste and avoiding landfill disposal.

G&G Image

When did G&G's cartridge recycling program begin?

G&G's "Going Green" recycling program launched in 2019 in Europe and the USA, with a subsequent expansion to China in 2021

How many cartridges has G&G collected since its program began?

As of 2023, G&G collected and recycled over 19.5 million cartridges globally.

How many countries is G&G's cartridge recycling program available in?

The program is available in Europe, the USA, and China, though the exact number of European countries isn't specified.

Is G&G's cartridge recycling program closed loop?

G&G's program remanufactures cartridges by cleaning and reusing as much as 85% of the materials collected, while broken or unrepairable parts are sent to accredited recycling programs, suggesting elements of a closed-loop system.

Does G&G's cartridge recycling program utilize ocean-bound plastics?

There is no mention of ocean-bound plastics in G&G's recycling efforts based on available sources.

How can customers participate in G&G's cartridge recycling program?

Customers can participate by returning used cartridges via a free mail-back service. G&G includes a postage-paid envelope in their cartridge packaging, making it easy for consumers to send back cartridges for recycling.

What does G&G do with unusable or unrecyclable components?

Unusable or broken parts that cannot be remanufactured are sent to accredited recycling programs to ensure environmentally responsible disposal. G&G's recycling program has achieved a utilization rate of up to 70% for collected cartridges.

KMP

Does the company have an ink and toner cartridge recycling program?

Yes, KMP operates the Save Resources program, which focuses on collecting and reprocessing empty ink and toner cartridges to promote environmental sustainability.

When did the company's ink and toner cartridge recycling program begin?

The exact start date of KMP's recycling program isn't specified in the available sources. However, KMP has been actively engaged in cartridge remanufacturing and recycling as a core part of its sustainability efforts.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

KMP has successfully recycled over 405 metric tons of cartridges through its Save Resources program, significantly reducing landfill waste and promoting resource conservation.

How many countries is the company's cartridge recycling program available in?

The program primarily serves European countries where KMP products are distributed, allowing users to participate in recycling through accessible collection methods.

Is the company's cartridge recycling program closed loop?

Yes, KMP's recycling initiative is a closed-loop system. Collected cartridges are processed for reuse, with high-quality parts replaced as needed and the rest recycled or remanufactured, re-entering the market as sustainable, remanufactured products. KMP's remanufactured toner cartridges are certified by the Nordic Ecolabel, which requires that at least 75% of the remanufactured toner cartridges consist of recycled components.

Does the company's cartridge recycling program utilize ocean-bound plastics?

There is no indication from available resources that KMP's recycling program includes ocean-bound plastics in its materials.

How can customers participate in the company's cartridge recycling program?

Customers can participate by ordering free collection boxes or scheduling pickups for larger quantities. KMP also partners with DHL to provide a convenient collection process, and participants can choose to receive refunds or donate the value to affiliated charities.

What does the company do with unusable or unrecyclable components that are returned for recycling?

KMP ensures that unusable parts are fully recycled to prevent any landfill waste, reflecting their zero-landfill approach to cartridge recycling.

Peach

Does the company have an ink and toner cartridge recycling program?

Yes, Peach operates a cartridge recycling program that focuses on collecting and reprocessing empty ink and toner cartridges to promote environmental sustainability.

When did the company's ink and toner cartridge recycling program begin?

The exact start date of Peach's recycling program isn't specified in the available sources. However, Peach has been actively engaged in cartridge remanufacturing and recycling as a core part of its sustainability efforts.

How many cartridges, or metric tons of cartridges, has the company collected since its collection and recycling program began?

Specific figures regarding the total number of cartridges or the weight of materials collected by Peach since the inception of its recycling program are not publicly disclosed.

How many countries is the company's cartridge recycling program available in?

Peach's recycling program primarily serves the 21 European countries where its products are distributed, allowing users to participate in recycling through accessible collection methods.

Is the company's cartridge recycling program closed loop?

There is no indication from available resources that Peach's recycling program is closed loop.

Does the company's cartridge recycling program utilize ocean-bound plastics?

There is no indication from available resources that Peach's recycling program includes ocean-bound plastics in its materials.

How can customers participate in the company's cartridge recycling program?

Customers are encouraged to return cartridges to their local recycling center or PC shop. Customers can also send empty cartridges back to Peach at its Switzerland sorting facility.

What does the company do with unusable or unrecyclable components that are returned for recycling?

Peach ensures that unusable parts are fully recycled to prevent any landfill waste, reflecting their zero-landfill approach to cartridge recycling.

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Innovera

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About OpenBrand



OpenBrand is a real-time market intelligence platform for brands to leverage data and AI-driven insights. Lightning focused on bringing brands the most accurate and timely price, promotion, product, placement, paid ads, and earned media data and insights, we bring together the data you need to understand why you are winning or losing so you can make the adjustments you need to succeed.

We envision a world where brands leverage timely data, AI-driven insights, and market research to beat the competition and win their market. Our goal is to build and deploy a highly scalable data engine that enables us to bring this vision to many.

For more information about OpenBrand, visit OpenBrand.com or email info@openbrand.com.